

Armit Wine Club





Welcome

At Armit, we are dedicated to showcasing delicious, compelling wines from the world's most talented winemakers. The unique expression of place, grape variety, and the judicious hand of the vigneron, are essential components in crafting memorable wines. They are what we seek in every bottle.

Our Wine Club offers you access to a sharply priced selection of our favourite wines, all of which are ready to drink now. Every bottle is sourced directly from producers with whom we've built trust and long-standing relationships, some spanning decades. When you buy wine from Armit, you establish a connection with the people who craft the wine.

Great wine, of course, does not have to cost the earth. While not every bottle is reserved for a grand occasion, each one tells a story of passion and place.

We take great pride in curating these wines for you, and we hope you love them as much as we do.



How it Works

CHOOSE YOUR CASE SIZE

1

Select the option that best suits your budget, with the flexibility to amend at any time. As part of the Wine Club, a substantial saving is to be made on each wine's retail price. Our specially selected mixed-case deliveries are available in two sizes, for shipment within the UK:

- Standard Membership (£150 per 6x75cl) - a case of 6 compelling wines, delivered quarterly
 - Ultimate Membership (£300 per 12x75cl) - 2 bottles of each wine, delivered quarterly
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START YOUR WINE JOURNEY

2

A dedicated wine advisor will be assigned to you to organise your first case. Your first case is paid in full at the time of purchase. You can pause your subscription or adjust your case size at any time by contacting your wine advisor.

DRINK, ENJOY & LEARN

3

Savour each wine, refine your palate, and discover new favourites. A wine guide will accompany each case, helping you explore regions, grape varieties, and food pairings. If you have any questions about your wines or would like to share your thoughts with your wine advisor, they will gladly assist.

LET'S GET STARTED

4

To get started, please email wineclub@armitwines.co.uk with the subject 'New Member' and we'll take it from there!

Your Benefits



ACCESS DELICIOUS WINES AT SPECIAL PRICES

Each quarter the team creates a special mixed case of our favourite wines that are ready to drink now. All wines included in the mixed case represent an exceptional saving, making this a great opportunity to try wines you might not normally indulge in.



COMPLIMENTARY BOTTLE WITH YOUR FIRST CASE

As a welcome gift, you will receive a complimentary bottle of our choosing with your first delivery, when you sign up for Direct Debit.



INTRODUCTORY WINE GUIDES

Expand your knowledge with each case - an information pack is provided with each order. Discover more about the wine regions, the wines themselves, and recommended food pairings.



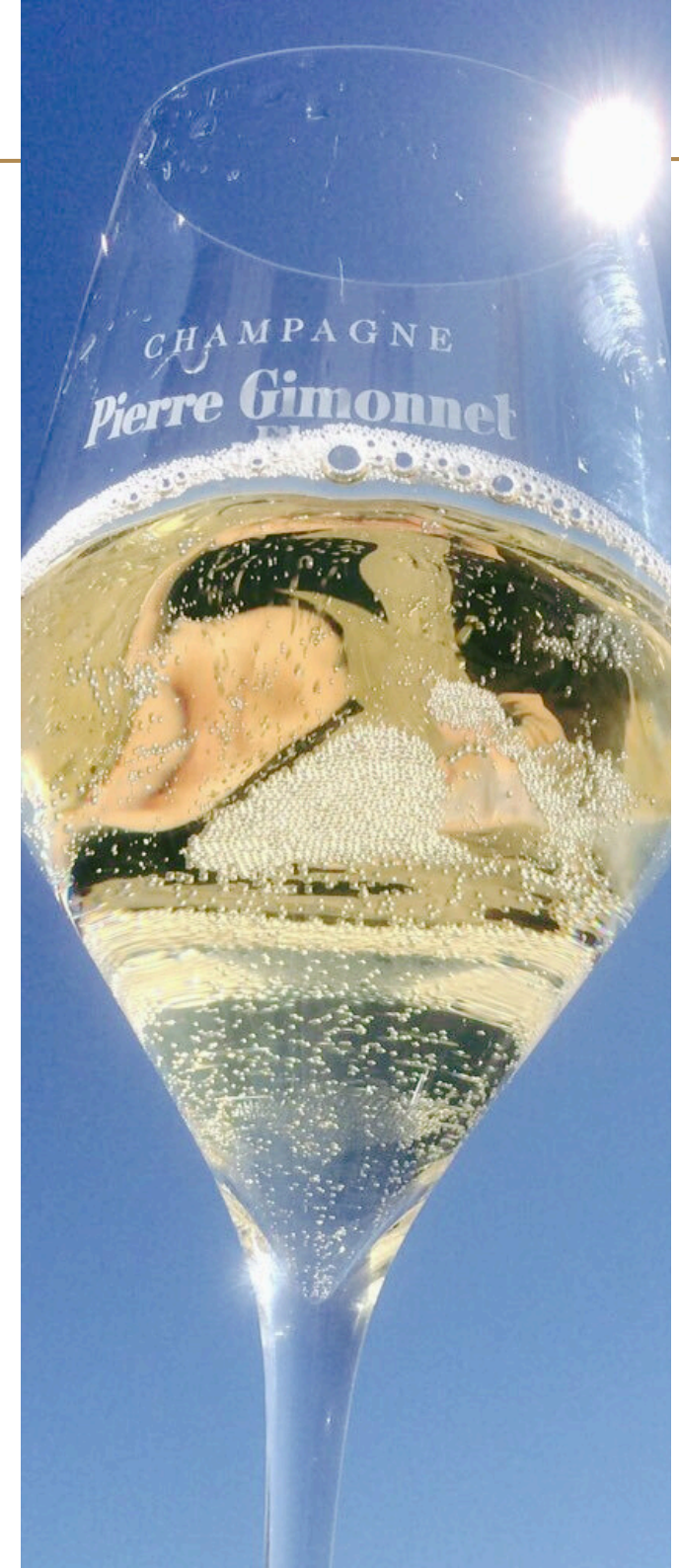
ACCESS TO A WINE ADVISOR

When you join, you will gain access to an experienced wine advisor who will be there to answer any questions you have on the wine and make recommendations for future purchases tailored to your taste.



FREE SHIPPING ACROSS THE UK

Free shipping across the UK (Scottish Isles & Northern Ireland fees may apply). To make the most of the free shipping, you're welcome to add additional purchases to your delivery, but please provide 7 working days' notice to your wine advisor, who will be happy to arrange it for you. For full details, please refer to our Terms & Conditions.



Your Benefits

CONTINUED



COMPLIMENTARY PORTFOLIO TASTING TICKET

Receive a complimentary ticket to our Annual Portfolio tasting (when you sign up to the 12 bottle mixed case). This is an opportunity to taste 200+ wines from our portfolio from some of the world's most iconic producers.



SPECIALLY PRICED TICKETS TO ARMIT EVENTS

With multiple tasting and dinner events hosted throughout the year, our wine club members will receive an exclusive discount off ticket prices on selected events.



AN EVENT HOSTED BY OUR MANAGING DIRECTOR

Our Managing Director, Brett Fleming, will host a ticketed event exclusively for wine club members, sharing his favourite wines from our Portfolio.



REFER A FRIEND

Refer a friend to the wine club and if they sign up you will both receive a complimentary bottle of wine in your next case.



Meet the Team



WILLIAM RUSSELL

Following a Master's degree in Shakespeare at UCL, William entered the world of rare books. Working a harvest in Germany prompted a change in career. After training at Christie's in London, he returned to Germany to sell wines to Berlin's top restaurants. He joined Armit Wines in 2018 and holds a WSET Diploma in Wine & Spirits.



PETER VALIUNAS

Peter joined Armit in 2014 after a career in the City, drawn by a lifelong passion for fine wine, especially Burgundy. With a fondness for all things vinous, he values well-made, characterful wines. Recent years have deepened his love for Italian wines. Outside work, he enjoys reading and his wife's excellent cooking.



NATALIA POGODZIK

After leaving investment banking, Natalia transitioned to the wine industry, gaining experience in fine wine shops and hospitality. Natalia joined Armit in 2023, working first in Reserves and now managing the portfolios of her Private Clients. Outside work, she enjoys urban gardening, West End shows, hiking, and crime audiobooks, paired with great wines.



Contact Us



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