



# 1994 Château Mouton Rothschild, 1er Cru Pauillac

## Château Mouton Rothschild, Bordeaux Wine Region, France

### Product details

---

<b>Vintage:</b>	1994	<b>Drinking:</b>	Now 2025
<b>Producer:</b>	Château Mouton Rothschild	<b>Alcohol:</b>	
<b>Region:</b>	Bordeaux Wine Region	<b>Variety:</b>	Bordeaux blend
<b>Country:</b>	France		

### About the producer

---

In 1853 Baron Nathaniel, one of the line of highly successful de Rothschild businessmen, moved from England to Paris and decided he wanted to serve his own wine to people at his highly regarded society table. In 1853 he therefore acquired Chateau Brane Mouton, a Pauillac estate in the heart of the Medoc, which he then renamed Château Mouton Rothschild. In the 1855 classification the estate was put at the head of the second growths, but in subsequent years Nathaniel's successors James and Henri showed little interest in winemaking. In 1922, at the age of 20, Henri's son Baron Philippe changed the estate's fortunes. He was a man of immense culture and energy and not only radicalised the estate to produce fabulous wines, he created a fine art museum on site and revolutionised the way wine was made and sold in Bordeaux while he was at it. Introducing the concept of chateau bottling was a major change requiring significant investment and commitment from Mouton and its peers. From 1945 he famously commissioned a new label design for each vintage, from artists of international renown including Warhol and Chagall. In 1973 the reward came as what he had described as a 'monstrous injustice' was rectified. Mouton's quality was recognised and it was elevated to a first growth amongst the estates from the initial 1855 Classification. From this point, the labels bore the inscription, 'Premier je suis, second je fus. Mouton ne change': 'First I am, second I was. Mouton does not change'. In 1988 at the age of 86 Baron Philippe died, to be succeeded by his daughter Baroness Philippine, who has continued the drive for excellence. Overseas ventures have been successfully undertaken and the estate continues to uphold its reputation.